



Lappeenranta BBA Students
LapTOp ry

Fresher magazine 2025



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Lappeenrannan
Tradenomiopiskelijat
LapTOp ry



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Chairpersons *greetings*

Hi there!

I sincerely hope the beginning of your studies has started well and the spirit of Skinnarila is slowly becoming familiar.

I am Milla, Chairperson of the LapTOP ry board this term.

I and the rest of the board are here for you, supporting and advocating your interests and strengthening the BBA community and general student culture on our campus and at various events.

For me, this school, association and other student actives have evolved into a community of my own, where I truly feel like I belong.

In the past three years, I have gained many new experiences, friends and memories that I will proudly carry with me for the rest of my life.

I believe that you all will find your own place and community here, and that you will gain new and great experiences along the way.

UAS is more than just studying, it is a world of its own and everyone can find their own thing here.

If you are wondering where that thing could be found, come and ponder it with us! I can often be found having coffee in the KOE's associations space.



Milla Kärkkäinen
Chairperson of LapTOP ry

Freshman captains greetings

Moi Fuksit!

Oon Roope Niskanen ja toimin teidän fuksivastaavana 25 syksyn ja 26 kevään. Loistavaa että olette päässeet opiskelemaan ja vieläpä Lappeen rannoille. Tästä paikasta tekee erityisen tiivis yhteisöllisyys kaikkien kiltujen ja järjestöjen kesken, joka on vahvasti osa Skinnarilan henkeä. Tulette varmastikkin huomaamaan sen!

Nyt se hauska osuus. Me pidetään huolta yhdessä tutoreiden kanssa, että teille tulee hauska ja opettavainen orientaatioviikko ja fuksivuosi! Paljon ohjelmaa on luvassa, joten suosittelen todella lämpimästi heittäytymään mukaan kaikkeen kivaan toimintaan mitä me teille järjestetään! Ensimmäiset viikot ovat tärkeimpiä, joten kannattaa aktiivisesti osallistua. Jännittäminen ja hukassa olemisen tunteminen on normaalia, mutta ei hätää sillä niin muutkin tuntevat. En voi siis tarpeeksi suositella epämurkavuus alueelle menemistä, varmaa rohkeutta ja hetkistä nauttimista!

Milloin vain minulta saa ja kuuluukin kysellä mistä vain asioista kouluun liittyen! Olen täällä teitä varten ja pidän auttamisesta. Antakaa minun siis auttaa! Vielä kerran onnea ja odotan innolla tapaamisiamme syksyn fuksiviikoilla!

Terveisin,
Roope Niskanen
Fuksivastaava LapTop ry





Board -25



Chairperson
Milla Kärkkäinen



Vice chairperson
Tommi Tamminen



Freshman Captain
Roope Niskanen



Tresurer
Santeri Päiväranta



**Corporate Relations
Manager**
Elmeri Leinonen



**Membership &
Advocacy Manager**
Nikolas Heikkinen



**Communication
Manager**
Niklas Satosaari



**Marketing
Manager**
Eleanor Tikander



Event Manager
Jan Ilkka



Event Manager
Ilona Vaulakorpi

Officers

The officers, or "Toimarit", act as a helping hand to the Board.

They have different roles and often help out in different situations. Many of our board members have started there!

Are you one of our next officers?

2025 officers:

In picture, upper row left to right:

Hilma Kainulainen, Events

Vilja Sojakka, Sports manager

Minttu Komu, Annual ball

Isabel Fau Tapaninen, Annual ball

Roni Räisänen, Events

Jere Niemi, Annual ball

Not in picture

Arttu Peltomäki, Events

Minerva Berg, Corporate relations

Melli Nieminen, Events

How to apply?

Good question! Anyone can apply to be an officer and you can apply right away, or wait till the next years applications open. They will be announced on our Instagram, so you should follow us there!



2025 board and officers

Fresher Weeks

Tuesday 26.8.

Welcome Party

LABs first day ends in the school years first and hottest event, where everyone is welcome!

Wednesday 27.8.

Get 2 know Palmas

Get 2 know Palmas is a traditional but re-invented bar event, where you can get to know Las Palmas, which hosts several different events throughout the year.

Thursday 28.8.

Suit up

At the Suit Up event, you can put on your best clothes and head to the nightlife of Lappeenranta.

Monday 1.9.

Beach party

The beach party will feature music, yard games and most importantly, interdisciplinary company! Tutors will also get to swim in the warm waters of Lake Saimaa with the freshers!

Tuesday 2.9.

Fresher park

Tutors and the LapTOP board have lots of things planned for the freshers and you can get to know new study buddies right from the start of your studies!

Thursday 4.9.

Fresher Weeks' End Party

Of course, Fresher Weeks culminate in an end party not to be missed! The end of the orientation week crowned by artists!



Tips for freshers

*Keep an open mind! Remember to enjoy your time!
Everything is confusing at first so ask, we're happy to help.*

*And go to events! It's the best way to find friends.
- Aapeli (Head Tutor)*

*It's worth venturing out of your comfort zone, it's the best way to make new friends and network!
- Niko Lyytikäinen*

*Exams can be renewed,
good parties can't!
- Tanja Lindroos*

*Feel free to get to know new students and always ask if there is anything unclear.
There is an answer to everything!
- Ilari Karjalainen*

Valta & Kukko



Studying makes you thirsty, we know.

Luckily, summer days are hot and drinks are cold on Kukko's terrace. When it's time to sing, the Cave Bar can be found on the middle floor, and even though Club Valta is on the lowest floor, the vibes there are always through the roof.

Smarter BBA students download the Cluby app and grab the best offers for our members!



K Supermarket
SAMMONLAHTI

We also actively cooperate with the local K-supermarket, which allows us to offer our members various benefits that make everyday life easier. K-Supermarket also supports our events by providing sponsorship and products, which enables us to organize high-quality events for students. So it's worth joining!

How do i join?

K-Ruoka app on your phone:

Profile -> Settings -> Manage your Plussa membership -> Profile ->

Sign up as a supporter (code: SP10064)



Internet:

1. Go to <https://plussa.fi/k-plussa/kannata-jä-kerryta> and log in to the site.
2. If you do not already have a Plussa card, you can apply for one: <https://plussa.fi/liity>
3. If you have not previously logged in to the Plussa.fi website, create a K-id using your Plussa card, it is easy to do.
4. Once you have logged in, you can sign up as a supporter by going to "My Details" on the left and then "Sponsored Items"
5. Select "Sign up as a supporter", enter the code SP10064 in the open field and sign up as a member. You will also receive a confirmation of your membership by email.

Hobby organizations and clubs

There are also many different clubs and hobby organizations in Lappeenranta!

There is sure to be something for everyone.



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**AVOIN KAIKILLE LAPPEENRANNAN
KORKEAKOULUOPISKELIJOILLE.**

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lateres_ry

Bachelor of Business Administration

Marketing (Roope)

"Marketing is very different from other orientations. The standard lectures are "training sessions" with your own "team coach" where you go through the basics of marketing, but at the same time you are already establishing your own joint marketing cooperative. Then you start looking for potential clients who could offer projects, for which they then pay the cooperative. The projects, clients, training leaders and price are determined by the members of the cooperative themselves. If you are interested in entrepreneurship, marketing may provide the best foundation. Other basic things are that marketing involves reading books, innovations, events, there are no exams and we have our own new premises! So see you in the "Office"!"



IT (Milla)

"I am Milla, a 4th year IT BBA student. My own studies have included a few business courses, and a variety of courses in different programming languages and other software development. Many of the courses have included a project assignment, so you get to learn in practice.

There are many options in elective studies, I have mostly taken advanced courses to expand my own skillset.

The best courses have been those where I have been able to actually create and implement things myself and code with my classmates at in-person lessons, so project courses, for example, have been great."



ORIENTATIONS

Business law

(Tommi)

"Unfortunately, you can no longer choose this orientation, but it is good to introduce it anyway.

In business law, you can optionally focus your studies on accounting or law, personally I have chosen more law courses. My favorite course has been the family and inheritance law course, which covered, for example, making a will. Business law opens doors to the banking and finance sector."



Intelligent Financial management

(Jasmina)

"Accounting, budgets, investing, running a company's finances... all of this (and much more) is financial management. With this orientation, you can get a job, for example, in an accounting firm, a bank, the stock market, or a company's finance department. I recommend this orientation to anyone who is interested in numbers and financial management!"

BBA ORIENTATIONS



Commercialization (Ilona)

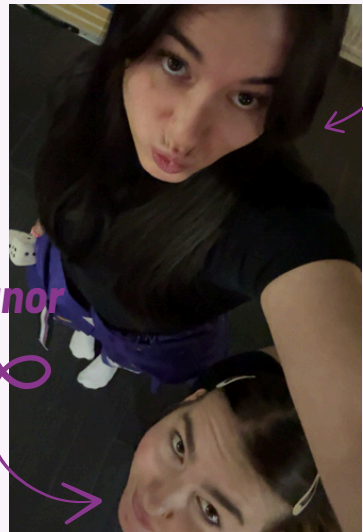
"Hi, I'm Ilona! I'm in my second year of studying commercialization. Commercialization is our newest orientation, which has replaced law studies. During the first year, we study our own courses and common courses with other BBA students, and only later do we fully dive into our own specialization. I'm only starting my second year of studies in the fall, so unfortunately I can't tell you much about commercialization studies yet.

In this orientation you graduate as a project management professional and learn to understand the entire process under the commercialization chain - determining the profitability of a business idea, designing the idea into practice and exporting it to the market."

IB

(Eleanor)

"Hii, I'm a second year student in International Business. We do almost all of our studies in English besides from couple courses, which makes it a great environment to develop your language skills. Since we have students from all around the world, the atmosphere in our classes is amazing, and you have a good opportunity to make connections internationally. The first 1,5 years are constructed of mandatory courses and after that you are free to choose from variety of complimentary courses depending on what you're interested in. In our school you also have an opportunity to do an exchange or even an internship abroad, so don't forget to apply if you're interested! Welcome to Lappeenranta :)"



Ilona

Eleanor

Merch

LapT0p ry also offers absolutely amazing merch products and overall patches!



LapT0p ry hoodies and sweatshirts can be ordered from Kloffa's online store between 25.8.-14.9.



You can buy LapT0p ry belts directly from our board members!

These can be found at KOE's associations space, and sometimes at LapT0p's own events.

Our overall patches can be purchased at all our events, at the associations space and, for example, at stands, when the briefcase is with us!

This year, in honor of our anniversary, we also have anniversary patches available!



STUDENT LIFE

The beginning of your studies can be very stressful and that's normal. This page tells you everything you need to know about student life and a lot you will learn during the first few months.

The Spirit of Skinnarila

One of the most important things in Lappeenranta is the spirit of Skinnarila. This means that all people in Skinnarila live in harmony and never leave a friend behind! If you see that someone is feeling a bit under the weather, make sure they get home safely, especially in the winter when the weather is cold. Everyone in Skinnarila is welcome into events and evenings.

Typical hangout places

Skinnarila has a lot of different places where people usually hang out. These are good to know so that you can get involved and network with new people right from the start of your studies!

- *G-bar is a great place to go after a Tuesday sauna night, for example.*
- *Punkkerikatu 5, where the above-mentioned Tuesday saunas are organised.*
- *Notskit is a popular hangout, especially during freshers' week and Wappu. It is a good idea to reserve barbecue food and cold drinks for the Notskis. You'll often see lots of older students there too, so it's worth a chat!*
- *Skinnarila Garden often hosts kyykkä games in the winter, so come and try out the traditional Karelian sport when the kyykkä experiment is organized!*
- *KOE's associations space (room 8163) is a hangout place open to everyone, where you can also meet a lot of student organization actives!*

FRESHER VOCABULARY

Fresher/Freshman new first-year student.

Appro Student event where participants go around venues (bars) and collect stamps for passes to earn a jumpsuit badge.

Freshman race A race, where freshmen go around the city completing different checkpoints and collecting points in teams.

Lutikka A key to get around the school.

G-bar Cafe Bar G is a café/bar located behind the Student House/Kellari.

Gemmi Giggling Marlin (a nightclub in the city centre)

Noppa A study point.

Yolo Student Union Building.

SVV Skinnarila Free State.

Kyykkä A traditional sport, played with great enthusiasm.

Teekkari A generic term for a student studying a technical subject at university.

Kuutti A freshman business major from Enklaavi.

Kylteri Senior economist.

N-fuksi A senior student who started studying "N years ago".

Sitz An academic table party with a strong element of singing and refreshments.

Toasti akateemisen pöytäjuhlan vetäjä (toastmasteri) jonka sana on laki.

Läsy A songbook for sitsit or annual ball. Distributed to tables at the event.

Punamusta LTKY's songbook which is largely used at Sitzs and annual balls.

Vujut The annual ball of a student association, guild, club or student union.

Sillis Organised the day after the annual ball. Often there is food, mimosas and palju.

Tiistaisaunis/Tuesday saunanight Every Tuesday in turns, a sauna night is organized by the different associations and guilds in PK5.

KOE:n järkkätila/KOE's associations space A room (8163) near the LAB cafeteria, where all students are welcome.

Kellari A space on the bottom floor of the Student Union Building, where sitz and other parties are often held. There is also a sauna.

Excursio/Excursion A bus trip to see companies or other cities' student associations. Themes vary.

PJ, VPJ, FV, Tapis, Yrsu, LV, Toimari, Rahis, EV, E-I Chairperson, Vice chairperson, Fresman captain, Events manager, Corporate Relations manager, Sports manager, Officer, Treasurer(Rahastonhoitaja), Advocacy manager, Hostess (Emäntä) - Host (Isäntä)

Student Associations

LAB Lappeenranta

LapIO
Engineers



LaGeR
BHM



LaKOSTE
SHS



LaKu
Art



LapTOp
BBA



LUT Lappeenranta

Armatuuri
Energy Technology



KRK
Mechanical Engineering



Kaplaaki
Industrial Engineering and
Management



Cluster
Software Engineering



Enklaavi
Business and Economic
Sciences



Ketek
Kemiantekniikka



Lateksii
Computational Engineering



Pelletti
Environmental Technology



Sätky
Electrical Engineering



Dominus
Social Sciences and
Communication Sciences



Tesseract
Technology and
engineering program



